

# BOON SCULPTURE TRAIL

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## ARTIST BRIEF

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**Clive & Dorothy Gilson**

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**Alan & Jo Park**



## KEY INFORMATION

- 15 - 18 sculptures by New Zealand artists.
- Open to emerging and established artists
- 5 Sites situated throughout the city of Kirikiriroa, Hamilton
- Through collaboration with Waikato & Hamilton Tourism and Hamilton City Council, we are promoting February as *the* month and destination for art and culture lovers to experience vibrant summer events with Hamilton already simultaneously hosting the Hamilton Art Festival, the Balloons over Waikato and the Waikato River Festival Hamilton.
- 25,000 people come into the CBD daily to work so we will be enticing them to the artwork. We will target our various communities and reach out to people outside our region through Aotearoa/New Zealand and international tourism.

## OVERVIEW

Call for Expressions of Interest (EOI) to exhibit at an exciting new exhibition on the Aotearoa art calendar, the Boon Sculpture Trail 2024. We would like to invite you to submit an EOI for an artwork to be included in our next exhibition.

Boon Sculpture Trail is a new sculpture walk and art trail through Kirikiriroa Hamilton. Incorporating a mix of new ephemeral, temporary and significant sculptural works that activate the urban environment and green spaces of the city and will link in with the existing permanent works, murals and art galleries in the Central Business District.

Boon Sculpture Trail will feature work from established and emerging artist. We encourage artists or collectives to think about and respond to 'this place' and to create/propose work that engages with our evolving relationship to this unique whenua and provokes interaction and conversation with audiences while showcasing the bountiful diversity in contemporary art practice.

We are working towards a meaningful partnership with mana whenua, Ngaati Wairere to fulfill our obligations to Te tiriti o Waitangi.

## THE BRIEF

Boon Sculpture Trail is currently calling for expressions of interest from artists to submit recent, existing (but not exhibited widely or yet published), or new sculptures conceived for the 3.5-kilometre trail which loops through the Kirikiriroa, Hamilton CBD.

Selected artists will be assisted to install and present their works for the exhibition to be presented during February/March 2024 and to run for an 8-week period. Our start date is Sat 3rd February 2024 and the exhibition runs until the 31st March.

This exhibition is an exploration of sculpture in the most expansive sense. Your work may be multimedia installation, experimental or digital work, transient or permanent, architectural, traditional media to temporal works, performance-based, or participatory, it may activate a temporary social space in the urban environment or be light or sound work, collaborative work or a small grouping of pieces, or none of the above.

This is an open brief, and we only stipulate that the work must be robustly made and sufficiently resilient to stand up to the outdoor elements (the unpredictable weather of Aotearoa) for the period of the exhibition. The work also must be safe for people to move around or interact with and safe for the environment – we are aiming for this exhibition to leave as little trace/footprint on the environment as possible.

We hope to spark critical thinking, to inspire and stimulate questions from Boon Sculpture Trail visitors when they view and read the artworks. You might choose themes connected to the natural environment, climate change, community, cultural, social, historical, economic and political contexts. We believe art has the power to transform, to awe and to transport us to places we might have only previously imagined and we encourage you to be ambitious in your proposal.

Boon Sculpture Trail will facilitate the creation of 18 high quality sculptures and installations. Allowing New Zealand arts practitioners an opportunity to express their art and stretch their practice. Art is a vessel to share stories and to celebrate all cultures. Therefore, we aim to attract and to prioritise in our selection, arts practitioners from a range of cultural and gender diverse backgrounds, including established and emerging artists.

All the works exhibited at the Boon Sculpture Trail are for sale. There is also the opportunity for artists to submit small domestic-sized works that will be curated into an exhibition at the Artpost gallery, or in one of the other local galleries that are located around the trail and with whom we are collaborating with.

The Boon Sculpture Trail is designed to provide new opportunities for storytelling by linking our existing works in Hamilton via a walking trail, adding new dynamic installations, and providing a new event that has the potential to change with every biennial exhibition, thus adding to the City's events calendar and to help attract local as well as overseas visitors. We envisage this event will have a lasting impact on the cultural sector in Aotearoa and for each biennial exhibition to grow and over time to be able to invite international artists to participate too.

## THE SITES

Each site is carefully chosen for its accessibility for installation and for visitors. They form a loop starting and ending at Norris Ward Park.

- 1. Norris Ward Park – corner of Ward and Tristram Streets
- 2. Corner of Ward and Anglesea Streets, in front of the PwC building and Wintec House. Note: For this site council will provide 3 plinths. This will raise the works above ground level and hence its visibility to human and vehicular traffic in that intersection.
- 3. Civic Square/Garden Place
- 4. Victoria on the River
- 5. Outside the Waikato Museum in the triangle green between Victoria and Grantham Street – from Hood to Knox Streets

## MORE ABOUT THE SITES

Along this route are also found several art galleries who we will collaborate with – the Waikato Society of Potters in Norris Ward Park, Wintec X-Block in Alexander Street & Ramp Gallery in Collingwood Street, Welcome Swallow Gallery in the PwC building, Laree Payne Gallery in Victoria on the River, Artspost, Waikato Museum, the Nancy Caiger Gallery in the Meteor Theatre at the southern end of Victoria Street and Blue Gallery on the ground floor of Paua Architect building.

The trail will run from the Norris Ward Park, down Ward Street, along Victoria Street to Victoria on the River Park and then to the top of Grantham Street. Norris Ward Park is the start of the Western Rail Cycle trail. Grantham Street links down to the Waikato River and to the Te Awa Cycleway. This allows the events to appeal to cyclists who can ride the cycleway, walk the sculpture trail and resume their bike ride.

[SITE MAP](#)



## CURATOR SITE VISITS

Saturday 15 April or Sunday 16 April

10.30am Artist site visits with curator Claire Ulenberg

If you are unfamiliar with Hamilton CBD or would like to see the wide range of available sites and buildings that your work could respond to, please come along to one of the site visits with the curator, Claire Ulenberg.

## KEY DATES

- Friday 17th February 2023, 9am: Call for submissions/expressions of interest
- Friday 24th March 2023, 5pm: Phase one concept proposals due
- Friday 31st March 2023, 5pm: Artists notified of selection for Phase two
- Friday 28th April 2023, 5pm: Phase two detailed proposals due
- Friday 5th May 2023, 5pm: Artists confirmed for selection
- Thursday 1st June 2023: 1st artists progress check in
- Friday 1st September 2023: 2nd artists progress check in
- Friday 1st December 2023: 3rd artists progress check in
- Wednesday 6th December 2023: Catalogue material due
- Monday 29th January 2024, 5pm: Completed works due in Hamilton
- Monday 29th January to Friday 2nd February 2024: Installation
- Saturday 3rd February 2024: Exhibition opens

## PROPOSALS/ EXPRESSIONS OF INTEREST

Artists are strongly encouraged to visit the exhibition trail before submitting a concept proposal. A topographical map of the exhibition site is available on the *Boon Sculpture Website*.

The selection process is as follows:

Phase one: Expression of Interest / Concept Proposal Word length: 750 words maximum The Concept Proposal will outline the concept of the work and include:

- A description of the idea and how the work will respond to the brief
- Details of potential site - where feasible, artists are encouraged to select three proposed sites for their sculpture by marking and describing their preferred sites in order of preference on the [site map](#). While artist site preferences will be considered, final site selection may be determined by curatorial review and environmental or installation constraints
- Proposed materials, construction, and scale
- Estimated cost to complete the work

Please also include:

- A recent bio and summary of the artist/collective's current practice
- Up to 10 digital images of previous work
- Details of supporting dealer gallery, if applicable

## PROPOSALS/ EXPRESSIONS OF INTEREST

The deadline for submission of EOI concept proposals is 5pm, Friday 24th March 2023. All applications will be acknowledged on receipt. Artists selected to proceed to Phase two and submit a further development of their proposals will be notified on 5pm Friday 31st March 2023.



## DETAILED PROPOSAL

Phase two: Detailed Proposal Word length: 1,500 words maximum  
Before submitting the detailed proposal, artists are required to visit the exhibition walkway to facilitate the development of their work in relation to the proposed site.

Shortlisted artists will be invited to submit a Detailed Proposal, which should include:

- A detailed description of the work
- At least one Maquette or associated works (drawings, video stills) for exhibition and sale
- Particularities of materials, scale, and techniques
- Installation requirements
- Technical assistance required
- Engineering feasibility for foundations and wind factors
- Maintenance and possible health and safety issues (if known)
- A detailed budget (including transportation to site where applicable)
- Sale price of the work (where applicable) (inclusive of GST and any commissions payable to dealer galleries)

Applicants will be notified of the outcome of the assessment of their detailed proposal by 5pm, Friday 5th May 2023. Based on the viability of the development of the phase two proposals, the selector will confirm artists to proceed to create or submit an existing work for Boon Sculpture Trail 2024.

## **CURATOR**

Boon Sculpture Trail 2024 Curator

Claire Ulenberg

Claire Ulenberg is an experienced art curator, Fine Art Specialist and Consultant. She has been actively involved in the visual arts for over 20 years. She has a Masters of Art Curatorship from the University of Melbourne, where she also worked at the Victorian College of the Arts. Claire has worked in various dealer and not for profit galleries in Australia, Aotearoa and Italy (Venezia Biennale).

Claire was the curator of MESH Sculpture Hamilton for the Victoria on the River Project with Professor Robert Jahnke ONZM, she was the curator at Brick Bay Sculpture Trail and more recently the Art Manager at the Headlands Sculpture on the Gulf, Waiheke, one of New Zealand's premier contemporary outdoor sculpture exhibitions.

## **ABOUT US**

The Hamilton Arts Trust, widely known as Boon is presenting this as a new project for Hamilton. Since 2015, Boon has brought the popular Street Art Festival to Hamilton and has now contributed well over 70 murals. Since 2019, we have also run the Boon after Dark illuminated temporary sculpture installation in Garden Place and Victoria on the River

# ARTIST AGREEMENT AND CONDITIONS OF ENTRY

Artists selected to participate in Boon Sculpture Trail 2024 will by way of an Artist's Agreement commit to:

- Site visit assessments, preparation, and installation visits to the exhibition site in Hamilton and participation in the Boon Sculpture Trail artist briefing sessions in Hamilton.
- The sale of the exhibited work and associated works: Small sculptures or maquette/s, drawings, video stills
- Material costs of production
- Development of material for the catalogue
- An appendix detailing the work
- A timeline of key stages and requirements - including site visits
- Image and publicity requirements

## INSTALLATION SUPPORT AND FUNDING/ HELP FOR ARTISTS

Artists will be offered stipends to cover the development of their concepts and we will cover the cost of the installation and de-installation. They will be responsible for their manufacturing/creation costs and the cost of delivery to site. Engineering support and advice in the creation process, if required will be offered by our lead Engineering Support Sponsor, Longveld, which has an established reputation in the construction of large-scale sculptures.

## INSTALLATION AND DEINSTALLATION

- We have partnered with Construct Ltd who have experience in installing large scale sculptures. They will lead the installation and deinstallation process. Where possible we will locate the works on grassy areas and utilise ground piling screws, also known as earth anchors. As the works will be on Council land, expertise of Council's parks personnel have been sought to advise on suitability of sites (culturally protected or archaeological sites or sites where there are protected trees etc.)
- It is a condition of exhibiting that artists are on site during installation and deinstallation.

## TRANSPORTATION

Artists are responsible for getting works to the storage site in Hamilton and collection afterwards, if not sold. Ideally we want to work on a deliver and install on same day. If artists need sponsorships for this, they will need to apply for this themselves, we will have a small fund that they can apply to but it will very modest.

## INSURANCE

Boon Sculpture Trail will provide Public Liability Insurance for the installation & deinstallation of the work and for the duration of the exhibition only. Hamilton City Council will cover the insurance of the works under their Public artworks insurance.

## SALES AND COMMISSION

- All works exhibited and associated works (Maquette/s, drawings, video stills) are for sale by Boon Sculpture Trail, with a commission rate of 40% (inclusive of GST).
- If an artist does not have gallery representation the sales commission to Boon Sculpture Trail is 40%
- Artists exclusively represented by a dealer gallery or agent, will split the 40% commission, providing up to 20% to the Agent.
- All submissions must include the retail price of the work.
- Maquettes or miniatures, drawings or video stills are required from all artists and will be displayed and offered for sale by Boon Sculpture Trail with a commission of 40% (inclusive of GST).
- Other related artwork by the selected artist may be sold during the event, especially for digital, social, or performative projects.
- If the work is one of an edition, the artist must provide details of the edition, including total numbers and how many will be available for sale at Boon Sculpture Trail.
- Exhibiting at this event will expose your work to an expected 60,000 plus visitors, your work will be featured in our printed catalogue, on our website and in our advertising campaigns.
- You will receive the proceeds from the sale of your work less 40% commission. We will have a people's choice award of \$1,500 on offer and artists are encouraged to exhibit maquettes or smaller works for sale in the very busy galleries we are collaborating with.

## HOW TO APPLY

Please submit all proposals via the online application form linked below.

For queries regarding the artist call out: [curator@boonarts.co.nz](mailto:curator@boonarts.co.nz)

**We look forward to receiving your expression of interest!**

[APPLY HERE](#)



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